

SUSTAINABLE INVESTMENTS

/ ESG



WHAT ARE ESG INVESTMENTS?

WHAT IS THE "STATE OF THE ART" IN PORTUGAL ?

ENGAGING COMPANIES ON ESG ISSUES IMPROVES THEIR SUSTAINABILITY, THEIR MANAGEMENT AND THEIR RISK/RETURN PROFILES

THE GLOBAL GOALS



FOLLOW INSIGHT VENTURE IN THE DEVELOPMENT OF ESG THEMES

Relevant definitions inherent to ESG - Environmental, Social and Governance, themes.



SUSTAINABLE DEVELOPMENT

Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs (Brundtland Report - World Commission for Environment and Development 1987).

"THE TRIPLE BOTTOM LINE "

"The Triple Bottom Line "focuses on not only the economic value they add, but also on the environmental and social value they add – or destroy" (Elkington 2004).

CORPORATE SOCIAL RESPONSIBILITY (COUR).

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THE SUSTAINABILITY OF COMPANIES

The sustainability of companies can be defined as the ability of companies and organizations to remain productive over time and to safeguard their long-term potential for profitability. Being sustainable means that companies actively pursue objectives such as the responsible use of natural resources, both in their own operations and in the operations of their customers, as well as in respect for social rights in their operating markets and in the markets where their products and services are in use and are accountable to equity and debt capital (EFFAS) providers. Corporate social responsibility (COUR)... "is the responsibility of companies for their impacts on society" (European Commission 2011)



SOCIALLY RESPONSIBLE INVESTMENT/SUSTAINABLE AND RESPONSIBLE INVESTMENT (SRI):

Socially Responsible Investment/Sustainable and Responsible Investment (SRI): There are several definitions such as "ethical investments, responsible investments, sustainable investments and any other investment process that combines investors' financial objectives with their concerns on environmental, social and governance (ESG) issues" (Eurosif 2008, 6.) or "investments that take into account environmental, social and environmental factors governance (ESG) (Scholten/Dam 2012).

RESPONSIBLE INVESTMENT

" Responsible investment is an approach to investment that aims to incorporate environmental, social and governance (ESG) factors into investment decisions, better manage risk and generate sustainable and long-term returns." (PRI 2019)

INVESTMENTS WITH IMPACT

" Investments with impact "are investments made in companies, organizations and funds with the intention of generating a measurable social and environmental impact, along with a financial return." J.P. Morgan/Global Impact Investing Network (GIIN)

